

#CoCreateMyCity Dakar

Find out all you need to know
and sign up for the challenge!

PLNT Leiden

When innovation **meets** entrepreneurship

PLNT





Join the bootcamp where Senegalese and Dutch students **design circular solutions** for waste challenges in Dakar.

APPLY HERE

**Deadline April 12th*



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Great, you are interested in **#CoCreateMyCityDakar**. In this document you will find all the answers to the basic questions. If you want to know more, do not hesitate to contact us.

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01 About

#CoCreateMyCity

The Netherlands Enterprise Agency (RVO) launched an initiative named #CoCreateMyCity. The intention is to create impact by promoting international collaborative action and knowledge exchange.

Together with the Université Cheikh Anta Diop de Dakar (UCAD) as a Senegalese partner, PLNT Leiden, the African Studies Centre, Circular Stories, are joining the international cohort aiming to to #CoCreateDAKAR.

#CoCreateDAKAR brings Dutch and Senegalese students together in an innovation bootcamp to co-develop circular and innovative solutions to the waste challenges in Dakar.





01 About

Step up to the challenge

#CoCreateDAKAR is a hybrid, innovation bootcamp (full week in June) bringing together 30 students from Senegalese and Dutch Universities that will use a range of start-up methodologies to design feasible business solutions for waste management challenges in Dakar.

The City of Dakar, and the world in general, is looking for circular solutions to deal with waste and pollution. However, shifting the system involves everyone and everything: businesses, governments, and individuals; our cities, our products, and our jobs.

You will develop an understanding of the circular economy and learn how the concept can be applied to different parts of the economy. you will work with communities in Dakar and The Netherlands and look beyond boundaries and find that our differences can make ideas better.





02 Participants

Is this for you?

Are you a student enrolled to a Dutch University? Sign up if you want to work on the circular challenges in Senegal.

- You are analytical, curious and eager to learn more about the circular economy
- Love working in a team, sharing commitment to making an impact.
- Looking for a fun and experience where different cultures expertise come together
- Eager to build your portfolio and network related to sustainable challenges

What we look for!

The goal is to create solutions to real problems, so we are looking for committed individuals that will attend the sessions and are eager to make an impact.

- Young professional, preferably with knowledge of entrepreneurship concepts and innovation theories
- Motivated to contribute to specific entrepreneurial challenges
- Can communicate (oral and written) in English
- If you know French, it is a very nice plus



03 Challenges

Key waste challenges in Dakar

E-mobility: finding solutions for Dakar's urban mobility crisis

As in many developing countries, however, the government has had difficulty meeting service demands, particularly those of the poor, who are most dependent on public provision of urban transport services. In this case you will use your collective brainpower to find digital innovations related to mobility and logistics that could fit in the Dakar context.

Circular fashion: 100% "Made in Senegal"

The term "Made In Senegal" is tend to be overused, when everyone knows all fabric comes from abroad. This is the reason why promoting a circular economy is so important for local fashion brands. In this case you contribute to behavior change, by demonstrating that it is possible to create fashionable items made of second-hand textiles.

Senegal's Plastic Waste Challenge: how to reduce the amount of household waste?

Single-use plastic products of every kind litter the villages along Senegal's coastline throughout the year. The rapid growth of the West African country's population has led to a hike in the production of household waste. In this case you will find innovative solutions to prevent littering and the discarding of plastic waste.

The valorization of organic waste in "peri-urban" agriculture in Dakar

Recycling improves the fertility of tropical soils, which are often poor in organic matter, avoiding the need to use costly imported mineral fertilizers. At the same time, it gives waste a second lease of life and contributes to carbon capture in the soil. In this case you will contribute to finding new and affordable ways to organize composting in an urban setting.





04 Programme

Important time and dates

The programme starts in April, then you will get to know your team and client. In June you will be part of a 3 day intensive bootcamp, bridging the talent in Senegal and The Netherlands.

Application and selection phase	April 12	23:59	Application Deadline
	April 16	17:00	Selection announcement
Team formation and preparation phase	April 21	1600 - 1900	Kick-off
	April 28	1600 - 1900	Circular Economy and Storytelling
	May 12	1600 - 1900	Frugal Inno & team development
	May 26	1600 - 1900	Ecosystem & client meeting
	June 9	1600 - 1900	Circular system assessment
Bootcamp phase	June 28	0900 - 1700	Bootcamp day 1
	June 29	0900 - 1700	Bootcamp day 2
	June 30	0900 - 1700	Bootcamp day 3
	July 2	1300- 1730	Demo day



05 Application

How to sign up

At PLNT we bring together the unlike-minded. We build on the vision that when worlds meet, growth follows. Hence, we will make a selection on the basis of diversity.

Background information

- Name
- Studies
- University

Share a 1 minute video OR a motivation letter

- Why you want to be part of this?
- What can you offer to the program?

Selection criteria

- Completion of 2 years of BSc education
- Academic background, skills and motivation
- Experience with developing entrepreneurial solutions in a plus (both in- or outside university)
- French proficiency is a positive differentiation, but not a requirement



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About PLNT

Innovation is about ideas growing into new realities.
And we have seen that ideas grow faster
when they meet the unexpected.
That's why we bring different worlds together.
We challenge you to meet the un-like-minded.
To meet success and to meet failure.
To meet the possibilities of today, and tomorrow.
Dare to look beyond boundaries and
find that our differences can make ideas better.
Because when worlds meet, growth follows.

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